

Remit Address:

**WSPA** 33096 Collection Center Drive Chicago, IL 60693 Main: (864) 576-7777

Billing: (317) 296-3100

Billing Address:
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**Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue Northwest** Suite 800 Washington, DC 20007 **USA** 

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	Advertiser	POL/Roy Cooper for Governor
	Product	candidate
	Estimate Number	4710

Invoice #	860680-1
Invoice Date	10/09/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/03/16

Property	WSPA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	860680
Alt Order #	25168580
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSPA	M-F 7a CBS This Morning	7-8a			•	•	•			
				09/27/16	to 10/03/16	2x	MTWTF				
	WSPA			W	09/28/16	:00			<del>\$275.00</del>	Credited	1
	WSPA			Th	09/29/16	:30	7:56 AM	RC0916H	\$350.00		2
2	WSPA	M-F 8a CBS This Morning	8-9a								
					to 10/03/16	5x	MTWTF				
	WSPA			Tu	09/27/16	:00			<del>\$150.00</del>	Credited	3
	WSPA			W	09/28/16	:00				Credited	1
	WSPA			Th	09/29/16	:30	8:50 AM	RC0916H	\$250.00		4
	WSPA			F	09/30/16	:30	8:54 AM	RC0916H	\$250.00		5
	WSPA			M	10/03/16	:30	8:53 AM	RC0916H	\$250.00		2
3	WSPA	Sat 8a CBS This Morning	8a-10a								
					to 10/02/16	1x	S-				
	WSPA			Sa	10/01/16	:30	9:29 AM	RC0916H	\$150.00		1
4	WSPA	Let's Make a Deal	9a-10a								
				09/27/16	to 10/03/16	4x	MTWTF				
	WSPA			Tu	09/27/16	:00			<del>\$200.00</del>	Credited	1
	WSPA			W	09/28/16	:30	8:59 AM	RC0916H	\$250.00		4
	WSPA			Th	09/29/16	:00				Credited	2
	WSPA			F	09/30/16	:30	9:26 AM	RC0916H	\$250.00		3
5	WSPA	Price is Right	11a-12p								
				09/27/16	to 10/03/16	4x	MTWTF				
	WSPA			Tu	09/27/16	:00			<del>\$300.00</del>	Credited	2
	WSPA			W	09/28/16	:00				Credited	1
	WSPA			Th	09/29/16	:30	11:59 AM	RC0916H	\$400.00		3
	WSPA			F	09/30/16	:30	11:29 AM	RC0916H	\$400.00		4
6	WSPA	M-F 4p-5p Judge Judy	4p-5p								
				09/27/16	to 10/03/16	2x	MTWTF				
	WSPA			Tu	09/27/16	:30	4:19 PM	RC0916H	\$200.00		1
	WSPA			W	09/28/16	:00			<del>\$200.00</del>	See MG 7.3,7.4	2

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Alt Order #	25168580
Deal #	
Order Flight	09/27/16 - 10/03/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912856
Advertiser Code	297
Product 1/2	317

Agency Ref	IN117/SP159/AL1336
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WSPA	M-F 4p-5p Judge Judy	4p-5p	<u>-</u>				•			
					to 10/03/16	2x	MTWTF				
	WSPA			W	09/28/16	:00				See MG 7.3,7.4	1
	WSPA			M	10/03/16	:30	4:12 PM	RC0916H		MG for 7.1,6.2	4
	WSPA			M	10/03/16	:30	4:42 PM	RC0916H		MG for 7.1,6.2	3
	WSPA			M	10/03/16	:30	4:56 PM	RC0916H	\$200.00		2
8	WSPA	NCIS	8p-9p								
					to 10/02/16	2x	-T				
	WSPA			Tu	09/27/16	:00			<del>\$2,500.00</del>	Credited	1
	WSPA			Tu	09/27/16	:30	8:33 PM	RC0916H	\$3,500.00		2
9	WSPA	CRIMETIME	8p-9p								
				09/26/16	s to 10/02/16	1x	S-				
	WSPA			Sa	10/01/16	:30	7:58 PM	RC0916H	\$600.00		1
10	WSPA	CRIMETIME	9p-10p								
			-r -r	09/26/16	6 to 10/02/16	2x	S-				
	WSPA			Sa	10/01/16	:00			<del>\$600.00</del>	Credited	1
	WSPA			Sa	10/01/16	:30	9:59 PM	RC0916H	\$750.00		2
11	WSPA	60 MINUTES									
				09/26/16	6 to 10/02/16	2x	S				
	WSPA			Su	10/02/16	:00			<del>\$2,000.00</del>	Credited	1
	WSPA			Su	10/02/16	:30	7:40 PM	RC0916H	\$2,500.00		2
12	WSPA	NCIS: LA	8p-9p								
				09/26/16	s to 10/02/16	2x	S				
	WSPA	MADAM SECRETARY		Su	10/02/16	:00			<del>\$1,800.00</del>	Credited	1
	WSPA			Su	10/02/16	:30	8:33 PM	RC0916H	\$2,250.00		2
13	WSPA	The Late Show	1135p-1237a								
			•	09/27/16	6 to 10/03/16	3x	MTWTF				
	WSPA			W	09/28/16	:00			<del>\$200.00</del>	Credited	2
	WSPA			F	09/30/16	:30	11:53 PM	RC0916H	\$250.00		3

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Advertiser Ref						

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13	WSPA	The Late Show	1135p-1237a						-	•	
	WSPA		-	M	10/03/16	:30	12:26 AM	RC0916H	\$250.00		1
14	WSPA	Late Late Show	1237a-137a								
				09/27/16	to 10/03/16	5x	MTWTF				
	WSPA			Tu	09/27/16	:00			<del>\$80.00</del>	Credited	2
	WSPA			W	09/28/16	:00			<del>\$80.00</del>	Credited	3
	WSPA			Th	09/29/16	:30	1:05 AM	RC0916H	\$90.00		4
	WSPA			F	09/30/16	:30	1:02 AM	RC0916H	\$90.00		5
	WSPA			М	10/03/16	:30	1:20 AM	RC0916H	\$90.00		1
			Aired Spots	23							

**Gross Total** \$13,720.00 **Agency Commission** \$2,058.00

Payment Terms 30 Days **Net Amount Due** \$11,662.00